

## We are more than a scholarship.

We are a college-completion program for high-potential students with financial need.

# SEE OUR IMPACT



**United Nations Sustainable Development Goals addressed** with this program:









#### THE SOCIAL IMPACT OF **WALLIN EDUCATION PARTNERS**

This impact value map shows the average cost per scholar and the estimated lifetime benefits generated from becoming a Wallin Scholar (in present value, 2020 \$) as compared to a student with similar characteristics.

## \$311 million

Total projected social returns for all scholars who started college between 2010-2019

## $$1 \rightarrow $7.79$ in social value

For every \$1 invested in Wallin Education Partners the social return on investment is approximately \$7.79.

## **57%** graduation lift

Increase in likelihood of graduating in 6 years for Wallin Scholars versus other students with similar characteristics

> Additional **Fundraising** Up to \$397

> > Donor **Funding** \$23,00Ŏ

**Average Cost** per scholar

Program Costs

Up to \$7,397 Scholarship Grants Up to \$16,000

\$23,397

Improved Health from Increased Education \$17.871

Additional After-Tax Earnings Scholar \$111,138 **Increased Lifetime Earnings** \$142,965 (Nominal value = \$364,521) Additional Taxes Paid **Increased Economic Benefits** from Increased Education Increased Economic Activity \$21,445 Improved Student Well-being and Reduced Health Care Expenditures ECOTONE

**Estimated Return on Investment** 

per scholar

\$182,281

Federal (i) in the contract of the con Taxpayers \$34,383 **Taxpavers** \$49,698 State **Taxpayers** \$10,694 Local **Taxpayers** 

Who Benefits?

\$182,281

Society \$21.445

\$4,621

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#### **LOGIC MODEL**

#### $\overline{\mathbf{D}}$ $\rightarrow$ .0 .00 **SHORT TERM INTERMEDIATE LONG TERM INPUTS ACTIVITIES OUTPUTS IMPACTS OUTCOMES OUTCOMES OUTCOMES** · Advisors and Scholar Student Recruitment and · Number of Scholars in Reduced Student Loans Increased Graduation Increased Earnings Increased Equity Advisor Curriculum Selection 4-Year Program Rates Reduced Financial Stress Increased Employment Degree Parity · Administration. Scholar Programming Number of First Reduced Debt Burden Increased Sense of Increased Economic Increased Economic Management, Fundraising Generation Scholars and Scholarship Disbursement Increased Professional Support Activity **Mobility** and Marketing Scholars of Color Networks Tailored Advising Support · Increased Academic Well- Increased Health Reduced • 4-8 Advisory Meetings per · Corporate, Foundation, being Increased Employability Scholar Connect Increased Educational Intergenerational and Individual Donors' Student each Year and Professional Skills Increased Academic Attainment Scholarship Disbursement Dollars **Poverty** Amount of Scholarship Persistence Increased Volunteering · Donor Matching, Corporate, Education, and Funds Disbursed More Diverse Increased Access to and Charitable Giving Relationship Building, and Non-profit Partnerships **Workforce in** Number of Donors Professional Networks Engagement Participating Minnesota Alumni Activities • 5,000+ Alumni Average Cost per Scholar: \$23,397 Estimated Return on Investment per Scholar: \$182,281

### **Wallin Education Partners'** FIVE DIMENSIONS OF IMPACT

IMPACT MANAGEMENT **PROJECT** 

WHAT: A college completion program that combines financial aid with individual advising to help them obtain college degrees.



WHO: Low income students from 56 high schools in the Twin Cities and surrounding regions.



**HOW MUCH:** There are over 1.000 active Wallin Scholars and nearly 5,000 alumni of the program.



**CONTRIBUTION:** Evidence-based impacts project that there is a 679% return for every dollar contributed to Wallin Educational Partners. Approximately 60% of the benefits accrue directly to the scholar.



**IMPACT RISK MITIGATION:** Wallin provides scholarship and advising support to students who most benefit. Wallin's array of partnerships and donor engagement promote growth and sustainability.

KEY PERFORMANCE INDICATORS (KPIs)	Current
Program Alumni	5000+
Current Scholars	1000
Students of Color	83%
1st Generation Students	72%

Students from low-income households:

100%

6 Year Graduation Rate:

**Students graduating without debt:** 

Students employed 6 months after graduation:

95%

#### STATEMENT FROM WALLIN EDUCATION PARTNERS

Wallin Education Partners strives to make college a reality for low income students in Minnesota. Founded in 1992, Wallin provides scholarships and robust individual support for students who face economic, cultural and societal barriers to success. The program is grounded in the belief that education can transform lives, create employment opportunities that contribute to a healthy economy, and impact racial and economic disparities in our society. With a singular focus on student success, the program is regarded as one of the most successful college completion scholarships in the country with a six-year graduation rate for students enrolled in a four-year college of 90% or higher. Wallin's model depends on collaborative relationships with businesses who hired our graduates, and foundation, corporate, and individual donors who believe in education and the possibility of equal opportunity for all citizens.



#### **TESTIMONIALS**



"Wallin EP has been a significant support, not just for me, but for my brother and sister as well. We are deeply grateful to be Wallin Education Partners Scholars. The scholarship allowed us to pursue our college degrees without worrying about the financial burden."

RA'WI MAHAMUD, Wallin Education Partners Scholar

"We were interested in setting up a scholarship program to help under-represented students. With Wallin Education Partners, we are able to have a much greater impact than if we tried to do this on our own. They administer the Holman Scholarships, and as a result, we have leveraged the power of a collective history of investment in student success."

**TOM HOLMAN, Donor Partner** 

"Giving back to Wallin EP is something I want to do because it's not just me who benefited from this program. I have two brothers currently in college who are also Wallin EP scholars. I was the first to go to college in my family, so when it was the time for my brothers to apply to college, I told them about Wallin right away. I knew that my brothers would benefit not just from the financial help, but also from having advisors and other support along the way. I would always be there for my brothers, but I felt like I couldn't be as helpful to them as having a Wallin advisor would be."

PA NHIA KHANG, Wallin Education Partners Alumni Board

"The impact of Wallin Education Partners has opened another door of opportunities for me to keep succeeding in life. It not only provides financial support, but other important support services that could turn into lifelong connections."

LILY YANG, Wallin Education Partners Scholar



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Prepared by Ecotone Analytics. Visit ecotone-partners.com

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